

Looking to the Future

Canadian Federation of University Women AGM

19-22 June 2014

Catherine Bell, President, IFUW



**International
Federation of
University Women**



Some background

- Founded 1 July 1919
- Changed very little since WW2
- 61 member federations and associations
- The world around us changed....
- Our members are ageing and younger women are not attracted by heavy and hierarchical structures
- Accreditation with ECOSOC and UNESCO
- It's time to invest to grow!

Reminder

- IFUW's mission is to
 - *advocate for women's rights, equality and empowerment through access to quality secondary, tertiary and continuing education and training up to the highest levels*
- IFUW's vision is for
 - *100% of girls and women in the world to achieve education beyond primary school*

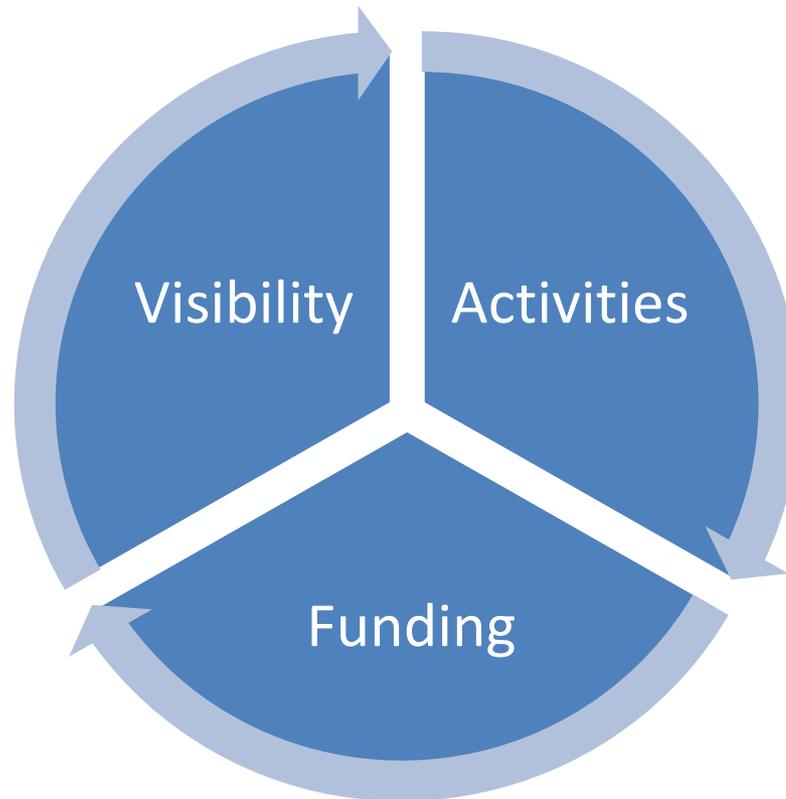


First steps

- 1 - Focus on mission
- 2 - Rejuvenate the brand
- 3 - Lighten the structure to become more reactive and proactive
- 4 - Increase internal and external contact points
- 5 - Put into place measurement and evaluation of activities



A virtuous cycle



Continuing projects

- Bina Roy Partners in Development (BRPID)
 - Projects focused on mission
 - Measurable outcomes
- Fellowships
 - Three rounds in a triennium – general round and specific rounds alternating
- Hegg Hoffet Fund for Displaced Women Graduates

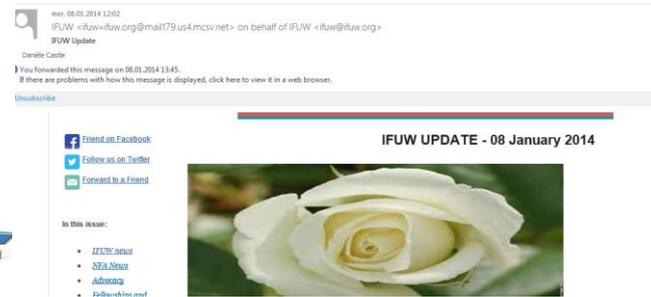
Focus on Advocacy

- UN Teams to focus on IFUW mission
- Press releases
 - From IFUW
 - Templates for NFAs to use
- Look for collaboration partners, starting with the Project 5-0 group

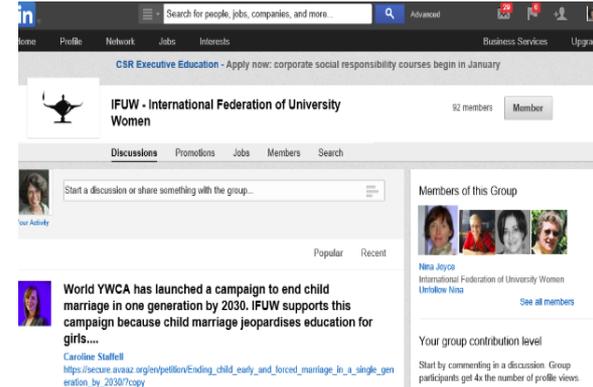
Into the 21st century



IFUW Update – 01 January 2014



IFUW UPDATE - 08 January 2014



International Federation of University Women (IFUW) calls for Human Rights Education for all secondary and tertiary students and those in continuing education

- Human rights education is an integral part of the right to education -

Geneva, Switzerland, 10 December 2013 – The International Federation of University Women (IFUW) calls on governments to provide Human Rights Education (HRE) to all secondary school students, university students and civil servants on the occasion of Human Rights Day on 10 December.

IFUW advocates for all girls and women to enjoy their right to secondary, tertiary and continuing education. HRE is an integral part of the right to education. It improves equality in education and promotes human rights values such as tolerance and non-discrimination in schools and beyond. Formal education provides an effective and easy way to reach many children and to encourage and support fundamental rights principles. Furthermore, in order for human rights to be fully applied and understood throughout society, there is a real need for human rights education for employees in public service, including the police, judiciary, health workers and school workers. Tertiary and continuing education can provide this grounding.

Human rights are violated every day, and more specifically girls' and women's human rights. Of the 70-100 million children who are not attending school, 70 percent are girls. In 20 many countries, poor women are up to 20 times less likely than the richest 20 percent of women to give birth in the presence of a skilled health worker capable of saving their lives.¹ Gender-based violence kills and disables as many women between the ages of 15 and 44 as cancer.² Worldwide, deprived of their right to education, women are twice as likely as men to be illiterate. One in every three women globally has been beaten, coerced into sex, or otherwise abused in her lifetime. Women, partly because of their economic and social vulnerability, now constitute the majority of those between 15-24 years of age newly infected with HIV.³

"Education is the foundation and catalyst for changing the state of human rights in the world," said IFUW President Catherine Bell. "Access to human rights education and access to education are indivisible and should be promoted throughout society."

The secondary school years are a critical period for girls' enjoyment of their human rights. Human rights violations during the secondary school years can force girls to drop out of school, thus depriving girls of their right to education. Examples of these

¹ [Navi Pillay, UN High Commissioner for Human Rights](#)
² [Violence Against Women Information, Amnesty International USA](#)
³ [United Nations UNITE factsheet](#)

Rebranding

History

The Fund was established in 1936 as the IFUW Emergency Fund (later called the Hegg Hoffet Fund) to help university women who had been deprived of the right to work, and in many cases, the right to live in their native countries.

In honour of many years of service given by long-term Committee Member Hegg Hoffet of Switzerland, who was particularly responsible for raising money and distributing assistance during and after the Second World War, the Fund adopted her name in 1968.

REMEMBER

The work of the Hegg Hoffet Fund cannot be done without your generous help and support every year!



MEMBERS OF THE HEGG HOFFET COMMITTEE

Chair: Hegg Hoffet	United Kingdom	Germany
Chair Elect: Hegg Hoffet	New Zealand	
Member: G. G. G.	Australia	
Member: H. H.	France	
Member: I. I.	Switzerland	

Hegg Hoffet Fund
for Displaced Women Graduates



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International Federation of University Women (IFUW)

The Power of Education in Effecting Change

By the time girls reach the secondary level of schooling, the average enrollment rate worldwide is 84.2%. Achieving a tertiary education is remarkable, with only 36% of women worldwide enrolling in post-secondary programmes. Women comprise less than 30% of all formal employment within the global economy. There are insufficient women in leadership positions, whether in business, politics, or the economy at large. This is why IFUW has in hand with its member national federations and associations (NFAs), empowers girls and women to access education as a human right through its global network of educated women leaders.

Visit our website for more information: www.ifuw.org

Join IFUW if you are a woman:

- graduate with a university degree, diploma or equivalent qualification from a recognized institution of higher learning
- who has been accepted for a Master's or Doctoral programme at a recognized tertiary institution;
- interested in opportunities to assist women of all ages, from different countries, cultures and professions;
- and to use your knowledge and skills to help make a difference, especially for women and girls.

www.ifuw.org/join

National Federations & Associations

- Members of a national group are also members of IFUW
- Membership is based on country of residence, not nationality
- To join IFUW, contact the national office in your country. Contact information at www.ifuw.org/afn
- If there is no national office in your country, you are welcome to join as an independent member.
- Groups of 20 members are welcome to start a new association in countries where none does not exist.

Argentina	Belgium	Brazil
Australia	Bolivia	Canada
Austria	Bosnia	Chile
Bahamas	Brazil	China
Bangladesh	Canada	Colombia
Belgium	Chile	Costa Rica
Bolivia	China	Cuba
Brazil	Colombia	Denmark
Canada	Costa Rica	Egypt
Chile	Cuba	France
China	Denmark	Germany
Colombia	Egypt	Ghana
Costa Rica	France	Hong Kong
Cuba	Germany	
Denmark	Ghana	
Egypt	Hong Kong	Romania
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International Federation of University Women (IFUW)

Chelsea Robles

IFUW helped fund my research on the impact of education on women's economic empowerment in rural Guatemala. I was extremely honored to receive the Whittaker Childs Grant for 2011-2012. The grant supported the completion of my doctoral field work in Guatemala, where I carried out qualitative research on education policy and practice – examining the role of education in processes of social change. My fieldwork involved a total of 71 interviews with education policy makers, education leaders and teachers. I also carried out observations of a subset of the interviewed women in order to understand how they negotiate the tensions, if any, between traditional and modern world views. I am now nearing the completion of my PhD at the University of Oxford in International and Comparative Education and would sincerely like to thank IFUW for making my field work possible. My study would not have been possible without the generous support of IFUW. I hope to build upon my doctoral research and continue to contribute to research on the relationship between educational and social development upon completion of my degree. Currently, I am applying for post-doctoral research and other positions in the field of education.

Dr. Tirhas T. Habtu

IFUW helped fund my research on the impact of education on women's economic empowerment in rural Ethiopia. I finished my PhD studies with Great Distinction in December 2012. Certainly, writing an IFUW grant to work on Gender Equality and the Political Participation of Women in Ethiopia had a big impact on my life and career path. Had it not been for the IFUW award, I would not have finished my studies as planned. Being a PhD holder also meant that I could choose which career path to pursue in the future. At the moment I am a full-time mother to a baby boy born on 23 June 2012. Despite that, I have managed to publish an excerpt of my PhD research in a journal, and continue to highlight the situation of women in Ethiopia in formal and informal settings. In 2014, I aim to start a career with other international organizations or in academia, in addition to continuing my activism work about the situation of women in Ethiopia.



Making a Difference: IFUW Fellowships & Grants

Stories from Past Winners



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International Federation of University Women (IFUW)

For members...



Human Rights Education

The world has enjoyed great advances in human rights since the adoption of the Universal Declaration of Human Rights in 1948. However despite these advances, massive gaps remain between the ideals of the Declaration of Human Rights and current realities, particularly for girls and women. Multiple factors impede the advancement of human rights in many places.



Amid all of the distinctions of gender and history there are some universal rights that we all share. All human beings, male and female, need to have a common understanding of human rights and of the values that we hold in common. One of the best ways to achieve a shared understanding of human rights is through Human Rights Education (HRE).

Human Rights Education is the teaching of the history, theory, and law of human rights in schools and educational institutions, as well as outreach to the general public. It empowers individuals, groups and communities with knowledge, skills and attitudes consistent with human rights principles. Human rights are essential to the full development of individuals and communities; HRE is one of the best ways to ensure long-term improvements in respect for human rights everywhere.

"HRE is education about human rights, education through human rights, education for human rights, and in the end it's a change of behaviour of a whole society"
HELLEN PERRACIN, IFUW GENEVA REPRESENTATIVE

IN THIS ISSUE

- p.2 Why is human rights education important?
- p.3 Ideas for mobilization
- p.2 Building a culture of respect
- p.4 Education underpins change!

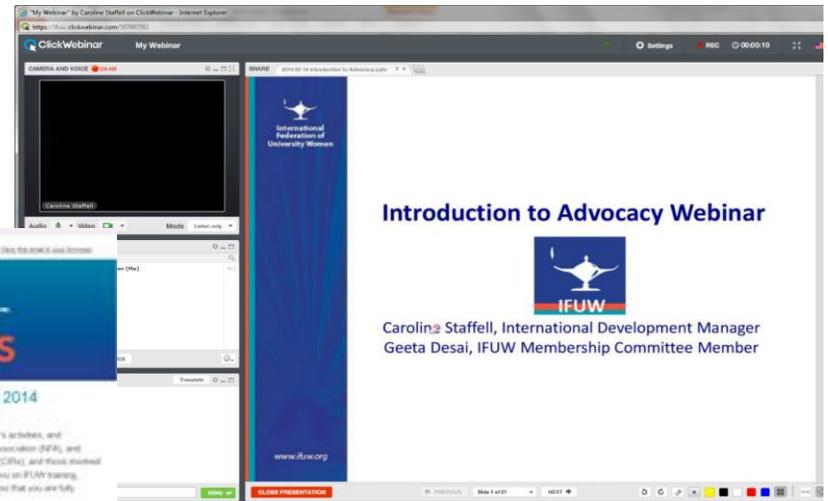
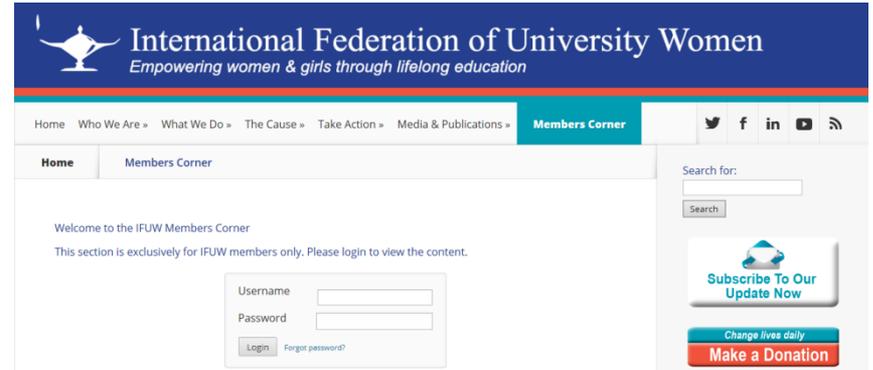
01/2013 1 IFUW Policy Update



This monthly communication provides an overview of IFUW's activities, and opportunities to be involved, for all national federations and associations (NFAs) and branch, Presidents, Coordinators of International Relations (CIRs), and those involved in membership development. IFUW In Focus aims to brief you on IFUW training, advocacy, social media, member activities, and IFA news, so that you are fully informed and can, in turn, brief your members.

Training

Asia Regional Capacity Building Workshop, "Building Membership & Visibility" and Seminar, 28-30 June, Singapore
This workshop, for members in the Asia region, will provide interactive sessions, presentations and useful tools to support your recruitment, retention and engagement of members, while increasing your organisation's visibility and impact. IFUW will hold a public policy seminar during the workshop.



With our members

- Put into place a strategy to develop member competences
- Use of all available tools, notably the “members only” section of the website with examples, case studies, documents; webinars on different subjects and regular person-person contacts
- Workshops and seminars (Dakar, Singapore, Mexico)
- IFUW in Focus



IFUW is only as strong as its members – without you we cannot do it!



Our NFAs need to...

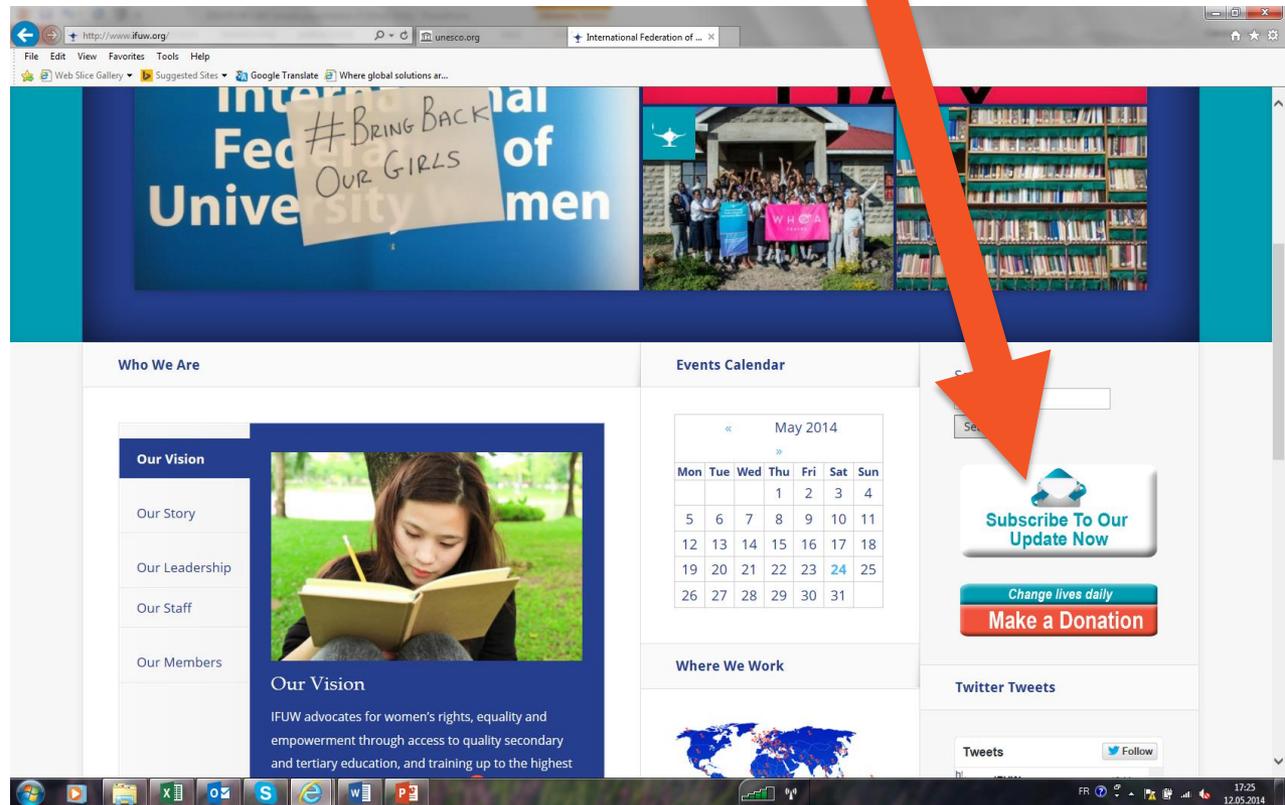
- **Benefits:** Show what benefits they offer to their members. Benefits need to be attractive and appropriate.
- **Relevance:** Consult their members and other non-members to confirm relevance and attract new members.
- **Shared aims:** Clarify their mission and communicate why the involvement of members is important. Members need to feel valued.
- **Regular communication:** Get their members involved and make them feel that they are important and their contribution counts.
- **Build the relationship:** Have a clear contact point, organize relevant and interesting event, mobilise members for a cause.

Financing....

- **Conference** – a different model in 2016
- **Donations and sponsors** – the office has already been working hard and continues to do so
 - Partnership Board
 - Projects
 - Fellowships
- **Legacies** – remember IFUW in your wills!
- **Sale of services**

Sign up to the Update

www.ifuw.org



The screenshot shows the homepage of the International Federation of University Women (IFUW) website. The main banner features the IFUW logo and a handwritten sign that reads "#BRING BACK OUR GIRLS". Below the banner, there are several sections: "Who We Are" with a sidebar for "Our Vision", "Our Story", "Our Leadership", "Our Staff", and "Our Members"; "Events Calendar" for May 2014; "Where We Work" with a world map; and a right sidebar with a search bar, a "Subscribe To Our Update Now" button, a "Change lives daily Make a Donation" button, and a "Twitter Tweets" section. A large red arrow points from the top right towards the "Subscribe To Our Update Now" button.

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12	13	14	15	16	17	18
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International
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Thank you!

Contact us:

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