Primary Question

* What are the member benefits and outcome measurements for CFUW in relationship to our mission for the resources (financial and human) invested in GWI?

Overall Approach and Methodology

To obtain information supporting the answers to the primary questions, it is suggested that three (3) research modules be considered. An analysis of the subsequent data, systematic formulating of conclusions and, the design of recommendations would follow.

Information gathering approaches and possible data sources are presented below. More detail about Component #1 and #2 is provided in attachments.

 Research Module Information Sources

* CFUW documents and files
* Personal or telephone interviews with ‘key stakeholders’ – individuals who have worked with this file, currently or in the past

Component #1 – CFUW Based

Understanding the CFUW relationship with and expectations associated with the GWI. Review of CFUW HR contributions to GWI and a cost benefit analysis

Component #2 – GWI Based

Identifying the activities, outputs and results of the GWI

* GWI documents and publications
* International publications; meeting reports; briefings
* Interviews with ‘key’ informants
* GWI to supply the information as per Module 2

 Identifying the activities, outputs and results of the IFUW

Component # 3 –GWI Funds

 Financial

* Knowledge of how funds are spent
* Knowledge of how the formula works
* Determining if and where changes can be made w/respect to CFUW’s contributions
* Exploring alternatives
* CFUW and GWI documents and reports
* Interviews with ‘key’ stakeholders
* Audit reports – to determine where there are gaps
* Discussions with other agencies who fund international organizations to determine alternative models
* Discussion with other GWI affiliates to gather their perspectives and a global perspective that will allow effectively complete this evaluation

Following a systematic approach and sharing it with Clubs will allow for transparency of process and product.

Conduct of Evaluation

The terms of reference, framework and execution of the work will be under the aegis of the Board.

Timeframe

May 2015: Review by Board of Framework for the evaluation. Publishing of the evaluation framework CFUW Administration website

June 2015: Presentation of this model to the CFUW AGM in June

August, 2015: Correspondence with GWI president to review the format of the work and to confirm GWI participation in supplying information. Request for GWI information to be supplied to CFUW by November 30, 2015

August 2015: Follow up communication with GWI ED

August 2015: Decision on how to approach some of our GWI affiliations to learn more about their views on the dues and their level of satisfaction with GWI activities.

December 2015: Completion of the information gathering process re issues to identify and clarify the relationship and expectations that CFUW has with respect to GWI and the Clubs have in relation to CFUW’s activities.

December 2015: Interviews with up to five key stakeholders issues to identify and clarify the relationship and expectations that CFUW has with respect to GWI may be identified and clarified

January 2016: Analysis of GWI Information

February 2016: Compilation of final report

March 2016: Approval by Board of report

April 15, 2016: Distribution of evaluation report to Clubs

June 2016: Plenary on GWI evaluation process at the 2016 AGM