# **Membership Development Plan**

**PRE QUESTIONAIRE (Complete & bring to the planning session. Be brief, please!)**

**The purpose of this questionnaire is to enable your Club to develop a community profile, enabling you to identify initiatives that would meet local needs and raise Club visibility. This is the first step in your membership campaign.**

* What is the population of your community? Age groups?
* Who are your largest employers? E.g. resource industries, educational institutions, agriculture, tourism etc.
* What are your community’s current needs/issues?

- Physical/ infrastructure e.g. recreational facilities, health care facilities, housing,

- Socio-economic status e.g. employment, poverty, youth and family programs,

Involved citizenry/volunteerism, average age of population

- What other community needs and issues can you identify?

* What other local groups are focusing on education, women’s issues/advocacy, environment, peace?
* Has your Club linked with other women’s organizations (or others) in common purpose or community service?