**Membership plan Worksheet:**

**Step 1: Choose something from each of the 3 categories to work on.**

- Base the decision on what is most feasible for your club, and what will give you the most return for your effort.

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| **Linking With the Community** | | | |
| **Possible Activities** | **Advantages** | **Disadvantages** | **Yes/No/ Later** |
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| **Visible Programmes, Projects, Interest Groups** | | | |
| **Possible Activities** | **Advantages** | **Disadvantages** | **Yes/No/ Later** |
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| **Publicity** | | | |
| **Possible Activities** | **Advantages** | **Disadvantages** | **Yes/No/ Later** |
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**Step 2: Make a plan for accomplishing the objectives**

- what (list of actions)

- who (is responsible)

- how (effort/cost)

- when (due date)

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| **Linking With the Community Activities** | | | |
| **Action** | **Who** | **Effort/Cost** | **When** |
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| **Visible Programmes, Projects, Interest Groups** | | | |
| **Action** | **Who** | **Effort/Cost** | **When** |
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| **Publicity Activities** | | | |
| **Action** | **Who** | **Effort/Cost** | **When** |
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**Step 3: Follow up**

- Present this plan to your Club Executive & members (Get their buy-in)

- Set a schedule to check on progress. Some actions need to be followed more often than others

- Decide who will review the progress - If it doesn't work out, try something else instead.