**Fundraising Ideas**

Here is an extensive list of fundraising ideas used by CFUW clubs. Funds raised at these events were donated to scholarships, local libraries, and community outreach groups, and to fund Club activities.

* To avoid “fundraising fatigue” it works best to choose 1 or 2 (max.) fundraisers rather than a lot of small fundraising projects. Success is also enhanced by teaming with a community organization. This is also a form of advertising.
* One club reported an annual “giving” campaign to support their scholarships
* One has a donation along with membership dues
* Books Sales top the list. There are vast differences in the financial outcomes. This is based on the club’s size and long term experience. Good books that are left can be given to charity. K/W gives leftover books to the Retired Women teachers of Cambridge who catalogue them and set up libraries in needy places in Africa with them
* Small book sales during the year; donations
* Silent Auction supporting local women’s shelter
* Auctions at meetings
* Book exchange
* Author night -$10-12K, partner with bookstore, get big author (Olivia Chow, Sally Armstrong) – get venue- members provide sweets, books for sale by bookseller, ticket price $25 ea for 200 people- 150 women in club- not much advance notice for name authors- PR, press and TV
* Evening with an Author: In partnership with a local book store
* Signature Lunches work. Inviting an author can be quite successful if held on a Saturday.
* Celebrate Women Event (author’s night) in recognition of IWD. It is the major fundraiser for scholarships.
* International women’s Day activities
* Scholarship dinner and wine tasting
* Charitable Trust Dinner;
* Lecture series or other program and invite the community. Charge the public to attend
* One club does a $50 luncheon
* They also have a casino night as major fundraiser: casino night brings in large funds *(n.b. there was group dialogue re. whether casino income is a suitable source of funds)*
* “Gaming Commission” applications can be made in in some provinces
* Travel tours
* Garden Tour
* Christmas house tour $25K raised, many donors benefited-
* House Tour Tickets $30.00 each
  + Sponsors and donors cover expenses (local suppliers, restaurants)
  + Restaurants – special lunch menu during tour event
  + Have it the same weekend as Santa Claus parade,
  + Heritage homes popular – knock on doors and ask people - would you be prepared to nominate your house for selection committee.
  + Will share info with other clubs on request (CFUW Perth and District)
* Local Theatre: Sell donated tickets for dress rehearsal show
* Music night
* Theatre Project
* Fashion Show: In April in partnership with a local store. Sell squares at the show
* Luncheon and Bridge Party
* “Home” Parties : Could also be a source for new members
* Silent Auction and Countdown to Christmas;
* Christmas Markets and Craft Shows are successful, but they depend on time and personal work by members.
* Coffee Sales are a steady, long term money maker. Ref: Femenino Coffee
* One club sell magazine subscriptions – very good as gifts for Christmas
* Felted animals sold at Kelowna raised $3000.00 and coffee sold raised $500.00.
* Bike Run
  + Sold squares/cookies during the annual Rideau Lakes Cycle Tour from Ottawa to Kingston and back (non-CFUW event)
  + Raised about $2000.00
* Bikeathon: men in spandex works!
* Fredericton, 3 days Book Fair, funds 11 scholarships to post-secondary. 3 fire stations help to collect books. Made the same amount even in an electronic age – over $20,000 raised
* Details of St John’s book sale recommended:
  + have high profile in community pamphlet with photos and ads sold to sponsors, held in same place each year
  + use the Arts and Culture Centre whenever Nfld. symphony there
  + have 1 book blitz 2 months ahead to collect books
  + have 2 large trucks to collect books – 1 at the Art Centre
  + sort books into 40 categories
  + fiction and non-fiction
  + biographies the most popular
  + charge $1.00 entrance fee
  + most books $2.00, $1.00 or buy 1 and get 4 free
  + more than 40,000 books received
  + some are just recycled
  + work 5 days/week sorting and pricing for 2 months
  + sale open Wed 6-9PM, Thurs 10-9, Friday 1/2 day
  + ½ price on Friday and finish at 1PM
  + after 1PM on Friday, ask charities to come and pick books for free
  + police and other friends help
  + raised $37,000 this year